The economic benefits of statewide LGBTQ nondiscrimination in Texas

In Texas, there is no explicit statewide law protecting people from discrimination on the basis of sexual orientation or gender identity in employment, housing, and public spaces. Millions of LGBTQ Texans – and those who might move to Texas – lack basic legal protections to ensure they can live, work, earn a living, raise a family, and fully contribute to their communities.
THE ECONOMIC BENEFITS
OF STATEWIDE LGBTQ
NONDISCRIMINATION
PROTECTIONS IN TEXAS

Hundreds of thousands of new jobs across Texas

More than $1 billion in annual state revenues

Nearly $1 billion in annual local government revenues

A new study by The Perryman Group found that a statewide LGBTQ nondiscrimination law can create enormous economic and fiscal benefits for Texas.

For the next biennium: $738 million in state revenues, $531 million in local government revenues

- 180,000 new jobs
- $2.8 billion in state tax receipts
- $2 billion in local government tax receipts

By 2025:

- 702,000 new jobs
- $73.6 billion in state tax receipts
- $56.4 billion in local government tax receipts

By 2045:
LEGISLATIVE LEADERS

A BIPARTISAN GROUP OF TEXAS STATE LAWMAKERS CAME TOGETHER TO LAUNCH AN ECONOMIC STUDY SHOWING THAT A STATEWIDE LGBTQ NONDISCRIMINATION LAW WOULD BENEFIT ALL TEXANS.

JESSICA GONZÁLEZ (D)
HD 104, DALLAS

SARAH DAVIS (R)
HD 134, HOUSTON

SENFRONIA THOMPSON (D)
HD 141, HOUSTON

TODD HUNTER (R)
HD 32, CORPUS CHRISTI

CHRIS TURNER (D)
HD 101, GRAND PRAIRIE

RAFAEL ANCHIA (D)
HD 103, DALLAS

GARNET COLEMAN (D)
HD 147, HOUSTON
WHAT TEXAS CAN GAIN: GROSS PRODUCT

$19.8 BILLION
in annual tech & tourism gross product

2021-2025

$1.3 TRILLION+
in gross product

2021-2045

GAINS DUE TO PASSAGE OF A STATEWIDE, LGBTQ-INCLUSIVE NONDISCRIMINATION LAW
WHAT TEXAS CAN GAIN: JOBS

180K+ JOBS
in tech & tourism
by 2025

702K+ JOBS
in tech & tourism
by 2045

GAINS DUE TO PASSAGE OF A STATEWIDE, LGBTQ-INCLUSIVE NONDISCRIMINATION LAW
WHAT TEXAS CAN GAIN: SHORT-TERM STATE & LOCAL REVENUES

Business activity generates taxes for state and local governments. Increased business activity stemming from a statewide nondiscrimination law could result in an annual gain of:

$1.2 BILLION in annual state revenue
2021-2025

$900 MILLION in annual local govt. revenue
2021-2025

GAINS DUE TO PASSAGE OF A STATEWIDE, LGBTQ-INCLUSIVE NONDISCRIMINATION LAW
WHAT TEXAS CAN GAIN: LONG-TERM STATE & LOCAL REVENUES

Business activity generates taxes for state and local governments. Increased business activity stemming from a statewide nondiscrimination law could result in a cumulative gain of:

$73.6 BILLION in state revenue
Through 2045

$56.4 BILLION in local govt. revenue
Through 2045

GAINS DUE TO PASSAGE OF A STATEWIDE, LGBTQ-INCLUSIVE NONDISCRIMINATION LAW
WHAT TEXAS CAN GAIN: JOBS THROUGH 2025

Potential job gains in each Comptroller Region, 2021-2025
Due to passage of a statewide, LGBTQ-inclusive nondiscrimination law
Potential job gains in each Comptroller Region, 2021-2045
Due to passage of a statewide, LGBTQ-inclusive nondiscrimination law
Texas Nondiscrimination in the Context of COVID-19

Dr. Ray Perryman

“\textit{In the aftermath of the pandemic, nondiscrimination becomes even more important. Competition will markedly intensify as states seek to revitalize their economies.}”

Texas Competes
www.texascompetes.org

Texas Competes is a partnership of business leaders committed to a Texas that is economically vibrant and welcoming of all people, including LGBTQ people.

Source: Results above were summarized from The Perryman Group’s recent study: The Potential Impact of a Comprehensive Non-Discrimination Act on Business Activity in Texas, released in March 2020. For more information, including detailed economic benefits for each region in Texas as well as the methods and assumptions used in this assessment, please refer to the full report hosted at perrymangroup.com.